



- Marketing planning & execution
- Sales & distribution channel development
- Access to global investor network
- Foreign office set-up & administration

We help open new markets for your products or services in
United States, Brazil, and China.

We work with all sized companies with expertise in:

Technology
Financial Services
Agribusiness
Healthcare
Manufacturing

Our market entry process focuses on obtaining rapid sales while laying the foundation for sustained business growth. With this objective, we advise you as well as help implement what is needed to efficiently succeed in the target market(s) both in the short and long-term.

SBA services include: marketing, sales, operational support, and capital fundraising.



SBA's World Class Team

SBA partners are former C-Level executives that apply their many years of experience to help clients rapidly and effectively expand business into the US, Brazilian and Chinese markets.

During the market entry process, your company will be championed by a senior SBA executive, well-seasoned in your industry.

When you work with SBA, we become an extension of your existing domestic team to facilitate a smooth and synergistic market expansion.

SBA's Services

❖ Marketing

- Competitive and market analyses
- Branding, positioning and marketing planning
- Collateral development (brochures, product datasheets, whitepapers, etc.)
- Websites, videos, demos, presentations production
- Public relations (PR), social media, lead generation programs

❖ Operations

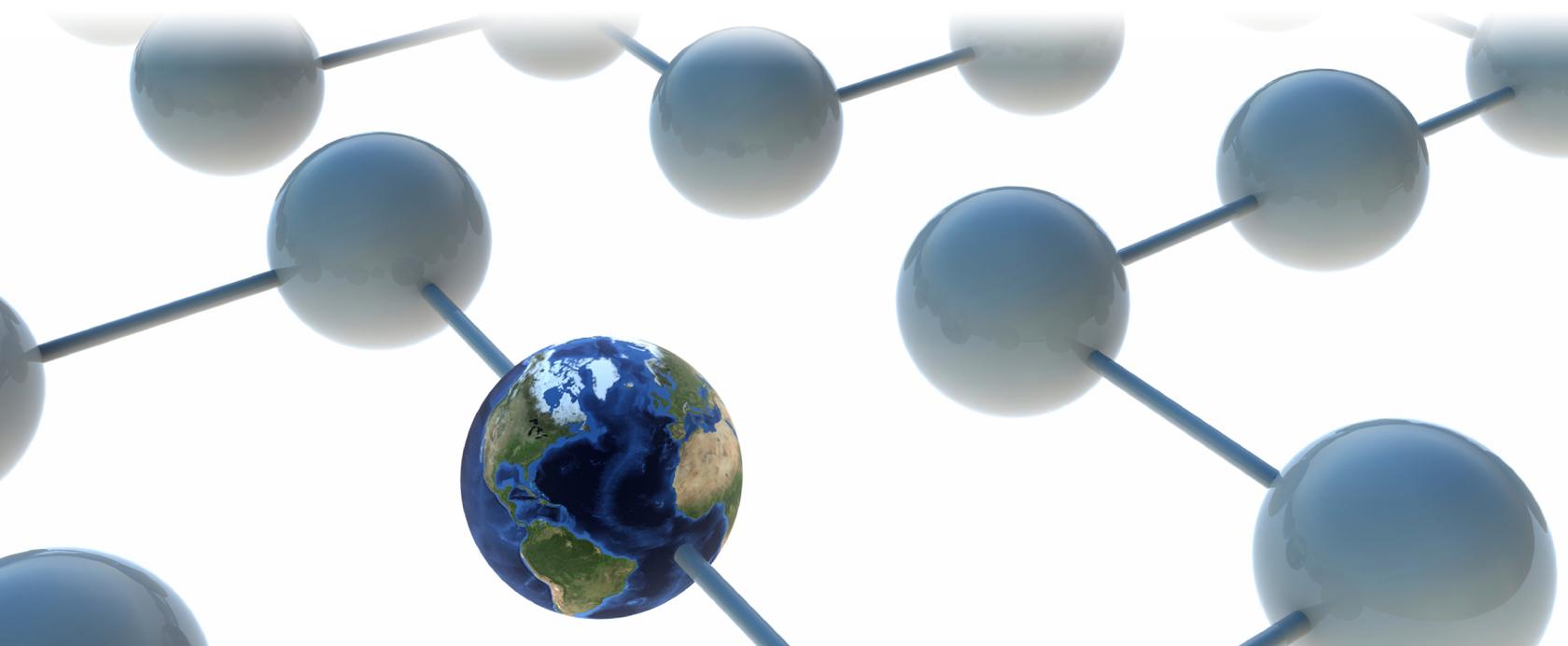
- Company set-up/incorporation
- Local staffing and management
- Partner management
- Administration support (accounting, legal)

❖ Sales

- Direct sales introductions through the SBA network
- Comprehensive opportunity management (lead tracking, forecasting)
- Pre-sales support, contract representation and negotiation
- Indirect channel identification, introduction and management
- Internal and affiliated sales force training

❖ Capital Fundraising

- Business plan creation
- Financial statement development
- Investor introductions
- Client representation



SBA's Network

Everyone has some type of network but not everyone can easily reach executive decision makers in the public and private sectors. Our network includes some of the top executives and influencers in world. SBA's own staff is a who's who list of successful executives and government leaders who have accrued outstanding experience and professional connections that enable us to make things happen fast.